



## MEDIA RELEASE

### **TOUCH launches 9th Family Festival at Great Eastern Centre**

*Festival to feature first-of-its-kind “virtual” Family Gathering on Facebook*

**SINGAPORE, 24 June 2014** – TOUCH Family Services (TFS), an affiliate of TOUCH Community Services, will launch its popular family-themed community event, TOUCH Family Festival (FamFest), with a free family lunchtime talk at Great Eastern Centre tomorrow. TOUCH FamFest 2014 is supported by the Ministry of Social and Family Development and organised in partnership with Family Central, a service of Fei Yue Community Services, Focus on the Family, and Great Eastern. More than 19,000 individuals have benefitted from the lunchtime talks since the inaugural TOUCH FamFest in 1997. This is the 9<sup>th</sup> time that TFS has organised this event.

TFS has been a keen supporter and champion of family causes since it was incorporated in 2007 although its work started in 1992 under the umbrella of TOUCH Community Services. It proactively promotes efforts to strengthen the family unit and its services include TOUCH Adoption Services, TOUCH Character Development, TOUCH Child Care, TOUCH Counselling & Social Support and TOUCH Family Life Education. Some of TFS’ most sought after Family Life programmes include the family life education talks and marriage preparation course. In 2013, more than 220 family education talks were organised and attended by more than 6,300 participants including parents, couples and students. In addition, some 190 individuals benefited from TFS’ marriage preparation classes last year.

TOUCH FamFest 2014 will feature a series of free lunchtime family talks in the Central Business District (CBD) to empower busy executives in their marriage and parenting journey. These talks will be held on 25 and 27 June (Wednesday and Friday) at Great Eastern Centre featuring expert speakers such as counsellors and family life educators. For the full list of talks and speakers, please refer to Annex A.

To mark the International Year of the Family 2014, TOUCH FamFest 2014 will culminate with Singapore’s first-ever “virtual” gathering of families on Facebook during the weekend of 28 and 29 June 2014. Entitled **FamFest Singapore**, this Facebook page aims to celebrate everything that is good about families. Just for that weekend, individuals and families will be invited to participate in an interactive Family Pledge feature found on the Facebook page to show their commitment for their families. There will also be Facebook activities on the page to honour Grandparents, Fathers, Mothers, Children and the Youth throughout the entire weekend. The public can visit FamFest Singapore at [www.facebook.com/famfestsingapore](http://www.facebook.com/famfestsingapore) for more information.

Mr Edmund Wong, General Manager of TOUCH Family Services, said, "TOUCH FamFest 2014 is taking place at an exciting and opportune time when Singapore celebrates the International Year of the Family this year. At the same time, we believe that the family celebrations must also remember the contributions of the family towards nation-building even as we gear towards Singapore's 50<sup>th</sup> birthday.

"Hence, we hope that individuals and families will benefit from the line-up of specially curated family talks and celebrate family in a big way by joining us on the FamFest Singapore Facebook page this weekend. We are confident that the resources provided and activities lined up at FamFest 2014 will empower and inspire the community to protect and strengthen the family unit."

**For more information, please contact:**

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**About TOUCH Family Services**

TOUCH Family Services (TFS), an affiliate of TOUCH Community Services, is committed to building strong families, and promoting the well-being of individuals and families in need. TFS supports families through adoption services, counselling support and family life education including marriage preparation courses and family enrichment seminars. For more details on TFS, please visit [www.touch.org.sg/family\\_service\\_group](http://www.touch.org.sg/family_service_group).



# 25 & 27 june 2014

**FESTiVAL 2014**  
by TOUCH FAMILY SERVICES

STRENGTHENING FAMILIES • FOSTERING RELATIONSHIPS

**Come and join us at our Family Festival.**

**Pick up parenting and marriage tips from our lunch-time talks at Great Eastern Centre!**

**Venue:** Great Eastern Centre, 1 Pickering Street

**Admission:** Free. No registration is required. Seats are limited and are on a first-come-first-served basis.

**Enquiries:** [familylife@touch.org.sg](mailto:familylife@touch.org.sg) or 6317 9988

**25 June (Wed) @ Live Great Room, Level 2, Centre for Excellence [above Hans]**

**12pm-1pm**

**The Intentional Parent - Character First**  
by Ms Peh Lai Gek, TOUCH Family Services

Your child's academic grades play a part in determining his or her future, but what truly builds a person is their character and the values that they stand for. You can play a part in building your child's character foundation. Be inspired on how and why character truly determines success!

*First 100 participants will receive a complimentary copy of the Parents' Toolkit on Character Development.*

Organised by:



In partnership with:



Venue sponsored by:

**1pm-2pm**

**Women Are Always Right & Men Are Never Wrong**  
by Ms Evelyn Khong, Family Central, a service by Fei Yue Community Services

Come and discover where men and women differ, and how to make these differences work for you instead of against you. Understand & explore the five trouble spots in the areas of intimacy, kids, money, sex & daily life, so that you can be better equipped to enjoy a wonderful and successful relationship in your couple hood and/or married life.

Supported by:



In celebration of:



**27 June (Fri) @ Live Great Room, Level 2**

**12pm-1pm**

**iPost, iShare, iLike - Understand the Teenagers' World of Social Media**  
by Mr Chong Ee Jay, TOUCH Cyber Wellness

A stranger to your teenager's world of Facebook, Twitter and blogs? Be updated on some of the latest social media trends among our youths and the possible impact they have on them at this eye-opening and informative session! Parents will gain a better understanding of the motivations for the use of social media among the youths. Tips on how parents can make social media work for them will also be shared.

**1pm-2pm**

**Raising Secure Daughters and Confident Sons (Building and Grounding Your Child's Self-esteem)**  
by Mr Joshua Ng, Focus on the Family

This talk will equip you on how to lay a strong foundation of positive self-esteem so that your child can have the resilience to successfully cope with life's challenges. Parents will be able to understand the basic self-esteem needs of children, build their child's confidence and competence using self-esteem builders, and gain practical tools and methods on how to help their child deal with stress and emotions.

Supported by:



In celebration of:



**27 June (Fri) @ Live Great Space, Level 1**

**12pm-1pm**

**五种爱之语**  
陈汉锡与黎凤玲夫妻  
触爱家庭服务

了解爱的5种语言,并找出属于自己的爱之语。讲座也将传授秘诀,帮助你开启伴侣的爱之语,让你更了解对方并和他沟通,这样做此才能打造一段更亲密、和谐的关系。

**1pm-2pm**

**“双剑合并,天下无敌” - 夫妻亲子管教**  
的协调  
陈汉锡与黎凤玲夫妻  
触爱家庭服务

在教养孩子的问题上,你是否和伴侣持相反意见,僵持不下? 你是不是认为另一半没有尽到应尽的责任,而感到心烦气躁? 在这个讲座,你将学习到:

- 为什么管教孩子需要夫妻俩共同努力?
- 为什么夫妻俩不能直接平分管教孩子的责任?
- 夫妻之间,如何在教育孩子上取得协调?